

Annual seminar in Ballerup

26. January 2012

15.00 – 17.30

Annual Seminar

Copenhagen Engineering University
Lautrupvang 15
2750 Ballerup

15.00 Welcome by Director Anders Agger

15.10 International Innovation project Innohubs

15.30 Soeren Solomon, Professor and Director, DTU Management
Engineering puts focus on how collaboration between the research community and private enterprise can function optimally. According to Solomon, innovation must not be associated with creativity - new ideas must be implemented in a market with success, taking into account the needs of specific players.

16.00 Susie A. Ruff, director of Center for Health Innovation talks about the center's work to ensure that more of the employees' good ideas translated into projects that can boost quality and efficiency in health care. Susie will focus in on how the private and the public can put health innovation agenda through systematic work with relevant networks, involvement of users and employees.

16.30 Case from a private Company

16.50 Discussion & Networking