

INVITATION

CHALLENGES OF LOCAL INNOVATION IN THE EUROPEAN CONTEXT

1st December 2010

There are a number of initiatives to support business innovation and individuals starting their own business venture, ranging from the birth of the idea to the creation of innovative businesses. These initiatives are the key to strengthen the creation of new companies and the growth and consolidation of these.

Nevertheless, the optimization of these initiatives needs to be carried out by exchanging experiences and fair practice, through an international network of innovation centres.

Within this context, the goal of the INNOHUBS project, in which the Local Development Agency from Getafe Council, Getafe Iniciativas (GISA), participates, together with other Councils outside Spain such as Nacka Council (Sweden), North Down Council (North Ireland), Ballerup Council (Denmark), Loures

Council (Portugal) and Pernik Council (Bulgaria), is the improvement of the position of companies from those cities taking part and the areas where they are based.

In order to satisfy the current innovation challenges within the local context, INNOHUBS organizes this International Congress.

FURTHER INFORMATION AND REGISTRATION DETAILS

Mariola Navarro
Ph: 91 665 36 20
mariola.navarro@getafeiniciativas.es

Roberto López
Ph: 91 144 13 70
rlp@daleph.com

This project is 77% funded by the European Programme of Territorial Cooperation INTERREG IVC.

INTERNATIONAL CONFERENCE PROGRAMME

1st December 2010

Centro Nacional de Formación Profesional Ocupacional de Getafe (CEFAT)

Address

Avda. Arcas del Agua, s/n (Sector III) 28905, Getafe.
Metro Conservatorio

PARTNERS

- Nacka Council (Leader Partner)
- Local Development Agency from Getafe Council, Getafe Iniciativas (GISA)
- Ballerup Council
- North Down Borough Council
- Loures Council
- Pernik Council

9:00

WELCOME AND OPENING

- **David Castro**. Councilor for Finances, Economic Development and Trade of the City of Getafe.
- **Blanca Tomás**. Manager for Getafe Iniciativas (GISA).

INNOHUBS PROJECT

- **M^a Jesús Pedraza**. Director for Industrial Promotion and Commerce at Getafe Iniciativas (GISA).
- International Coordinator. Municipality of Nacka (Sweden).

LOCAL RESPONSIBILITY FOR INNOVATION

- **Prof. Kaj Mickos**. Professor Emeritus in Innovation technique and founder of Innovation Plant (Sweden).

QUESTIONS AND DISCUSSION

10:45

COFFE BREAK

11:15

INNOVATIVE SMEs: THE CHALLENGE OF LOCAL SUPPORT INITIATIVES

- **Mr. Rui Ferreira**. ISCTE-IUL teacher of entrepreneurship and corporate finance (Portugal)

INNOVATION: PRESENT & FUTURE: Open Innovation, design thinking, social Innovation & Web 2.0

- **Guillermo Cardoza**. Professor Instituto de Empresa.
- **Eduardo Diaz**. Director of New Technology Based Firms. Promotion at Foundation Madri+d.
- **Félix Bellido**. Deputy Manager of the aerospace cluster. Madrid Network.
- **Representative of the Polytechnic University of Madrid**.
- **Paloma Domingo**, Deputy Director of the Scientific Park of the University Carlos III.
- **Martín García Vaquero**. Director of the Innovation Forum and professor in innovation management.

QUESTIONS AND DISCUSSION

13:45

CONCLUSIONS AND CLOSING