

## Local workshop about the Innohubs model for Nacka

### Introduction:

On March 24 the Innohubs team in Nacka hosted an interactive workshop with local stakeholders where we discussed the concept of the Innohubs Model and how it could be implemented in Nacka and tried to engage local stakeholders in the upcoming activities in the project - the study visits and the pilot project.

### Body:

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Around 20 people participated in the workshop, among them entrepreneurs, students, representatives of municipality in Nacka working with issues like education and international cooperation, representatives of universities who work with innovation and entrepreneurship, local institutions for supporting innovation and entrepreneurship and innovation consultants. The goal of the workshop was to update local stakeholders on the latest activities in the project, to discuss the concept of Innohubs Model, to gather concrete ideas on how the model could be implemented in Nacka through specific programs and services and to engage local stakeholders in the upcoming project activities like the study visits and the local pilot project. Different ideas on how Nacka could stimulate entrepreneurship and innovation have been proposed by the workshop participants, among them:

- an innovative online platform where every citizen in Nacka could offer his/her knowledge and services and also where all local facilities could be booked in once place,
- adding an innovation fair and a start-up venture camp to the biggest annual entrepreneurship event in Nacka,
- starting a local stock exchange where local companies, including SMEs would be rated and citizens and bigger companies would invest in them, bigger companies also acting as board members and advisors,
- entrepreneurs' corner in the local library which would provide useful business data-bases to local entrepreneurs and a place for match-making meetings between local entrepreneurs,
- starting a network of local innovation ambassadors who would promote the innovative mindset in the municipality, especially among young people,
- an innovation bus, going around the municipality looking for innovative ideas and providing advise to people with innovative ideas,
- organizing local SMEs in small cross-sector clusters (groups of 6-10 companies) that would meet once a month and help each other solve business problems by using knowledge and contacts from different sectors.