

The INNOHUBS Project includes the execution of pilot projects. A pilot project was developed jointly between Ballerup and Loures and the other between Getafe and Nacka

The development of these pilot projects conducive to an exchange of experiences that bring value to the practice conducted in each municipality.

Pilot project between the towns of BALLERUP and LOURES

This project promotes innovation and entrepreneurship by working together the university and the business.

With the overall aim of creating growth, municipalities Loures and Ballerup tested the model "Innovation Hubs" in relation to the promotion and support of innovation and entrepreneurship in the education sector, and the flow of knowledge between the industry and business world.

Ballerup

The pilot project in Ballerup aims to create an event open innovation event Collaborate2Innovate (C2I) with the primary focus on sustainable technology.

C2I focus on sharing the best national and international knowledge, tools, creating dynamic and sustainable collaboration, network and solutions for participants thereby creating the necessary steps for the growth and productivity.

The target group of the event includes companies (large, medium and small), institutions providing the education, students, educators, researchers and other experts in the field of innovation and entrepreneurship. The event inspires participants to find new ways of thinking, gives them access to the best companies, students and researchers and offers opportunities for hands-on problem solving and field-specific networking



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Loures

Loures is creating an Innovation Center (IC) with a high level of involvement of local businesses and with the participation of municipalities, businesses people, universities, investor, scientists and students.

The project goals are:

- Create suitable mechanisms for the development of innovation
- Facilitate the development of a set of concrete measures to be taken in the next two years, by which sustainability and innovation are promoted in the Municipality

Pilot project between the towns of GETAFE and NACKA

The INNOHUBS Project includes the execution of a pilot experience in companies from the municipalities of Nacka and Getafe to test the “Innovation Hub” model of innovation and entrepreneurship support system that has been designed in the framework of the project. The pilot focuses on business support, from innovative ideas to innovative SMEs.

Nacka

Nacka is implementing the KREO methodology and they are going to receive information and training about the “Innovation Coffee”.

13 micro-enterprises and four "drivers" (innovation ambassadors) from Nacka were recruited to “Mindset Innovation” - Nacka School Hub for Innovation. Seven workshops during this autumn lead participants through the innovation processes, imparting new tools, inspiration and knowledge.

Two promoted the pilot project and training program ‘Mindset Innovation’ and attracted approximately 20 attendees to both events. This project is a good example how Nacka can be more innovative and supportive of innovation and entrepreneurship.



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The workshop series based on the KREO-method has helped participants generate new ideas and develop them further into innovative business concepts that can strengthen the competitiveness and profitability of the companies involved in the program.

KREO offers consultancy services to develop a culture of innovation, entrepreneurship and creativity. Their proven model is based on research, more than 10 years of practical experiences and has been continuously developed together with customers over the years.

Getafe

GISA is developing the action “Innovation Coffee” to promote the generation of innovative ideas in the companies. The aim is to identify the latent capacity of participating companies that can be mobilized through innovation initiatives. The desired outcomes are an increase in the company’s competitiveness and equipping its employees with the skills to generate and analyses new ideas.

The Innovation Coffee has been already developed in one company from Getafe, with the participation of 25 workers. These workers have made proposals to improve the company. The proposals generated by the staff have been grouped into categories in different phases, with the participation of the staff. Finally, the company has agreed several proposals that can be carried out in to improve the company. Managers of the company are very satisfied with the results obtained.

Later, GISA will implement the KREO methodology, identified as a good practice in the municipality of Nacka. It consists of a series of workshops for companies with an innovative idea. The method guides them through the development process from idea to market. In addition, some GISA staff will be trained in KREO methodology to ensure the continued development of the workshops with more companies.

