

Report – Innohubs Study Visit in Ballerup

(June 6-10, 2011, Ballerup & Coopenhagen)

1. Participants in the study visit

Getafe, Spain

María Jesús Pedraza, Getafe Municipality/ GISA

Javier Casas, Getafe Municipality/ GISA

Myriam Martín, Getafe Municipality/ GISA

Loures, Portugal

Carla Cruz, Loures Municipality

María Azevedo, Loures Municipality

Ilda Pires, Loures Municipality

Nacka, Sweden

Anders Börjesson, Nacka Municipality

Vilma Mori Aguilar, Nacka Municipality

Nina, Bozic, Nacka Municipality

Christer Nygren, Mälardalen University

North Down, Northern Ireland

David, Shivers, North Down

Michael Paul, North Down

Sharon Browne, Local College in North Down

2. Program/ Good Practices visited during the study visit

June 6th – Day of arrival

Individual partner meetings
with Luis Ballester



June 7th – C4 Workshop

9.30 - 17.00 **Joint C4 partner-workshop** (Ballerup)

Se program for the day

June 8th – Study visit (*Copenhagen and Ballerup*)

9.00 - 11.00 **Danish Design Center** - ODIN – Guide for public design driven innovation.

The Danish Design Center has created a tool, called ODIN, to help better welfare solutions through a design-driven approach. Municipalities and companies can use this guide in the development process.

The guide will help: Get better and more innovative processes and outcomes the probability of implementation is much higher that citizens/employees are more satisfied the possibility of deployment of solutions to other institutions or even abroad, increases. ODIN consists of a tool kit with questions and methods.

<http://ddc.dk/>

13.15 - 14.00 **The Danish Foundation of Entrepreneurship**

The objective of the Fund for Entrepreneurship - Young Enterprise is to ensure that more students on all levels of education in Denmark are introduced to and participate in entrepreneurship education, including that entrepreneurship is an integral part of our education system.

Entrepreneurship can be learned. It is the Fund's foundation stone. The activities and the ways it is done in many, and continue to develop new frameworks to help to ensure that Denmark can continue to contribute with more viable entrepreneurs. The Foundation for Entrepreneurship - Young Enterprise covers all educational levels, and ensures progression in entrepreneurship education - from primary to tertiary education, i.e. over one million students and their teachers. <http://www.ffe-ye.dk/>



15.00 - 16.00 **Connect Denmark**

CONNECT Denmark is an independent, private non-profit organization. An association which, through its network of companies, business people and research and innovation communities provide free advice and coaching to entrepreneurs and small businesses with high growth potential. CONNECT Denmark over 800 members from more than 300 companies mentioned include from research and innovation communities, private and public consultants, capital. <http://www.connectdenmark.com/default.aspx>



June 9th – Study visit

09.00 -10.00 Vaeksthus Greater Copenhagen

(Good practice from the Guidebook)

Vaeksthus Greater Copenhagen identifies the business need for development and offers targeted counseling on the next steps of development with the aim to realize the growth business plan.

The organization aims to double the number of growth companies in Denmark (gazelles in OECD definition).

- The entrepreneur is offered Information and stimuli to go “all the way”
- They are given sparring and coaching through tools like:
- 360 degrees Diagnosis / Gap analysis
- Development of a operational action plan

<http://www.startvaekst.dk/vhhr.dk>

10.00 - 11.00 **WOFIE – Workshop for Innovation and Entrepreneurship**

WOFIE is a 4 day workshop which is offered to all Aalborg University master and ph.d. students. WOFIE was created as a tool to provide all master students at Aalborg University with training in innovation and entrepreneurship, and to create a large workshop and yearly cultural event setting a focus on entrepreneurship. The development perspectives has been to develop a workshop where potentially all university students in Denmark, Scandinavia or Europe could be working on innovation and entrepreneurship at the same time.

<http://www.wofie.aau.dk/>

12.00 -17.00 **Venture Cup event**

The organization works to inspire and motivate entrepreneurship among students, and to turn academic knowledge into viable high-growth businesses.

The organization focus on entrepreneurship as a practical discipline and the participants are exposed to a great network of experienced entrepreneurs and business people, who provide valuable advice on a volunteer basis.



Venture Cup offers different services such as competitions, Entrepreneurial training, advisor program, networking events and online TV channel.

<http://www.venturecup.dk/>