

Innohubs Study Visit in Loures
(June 27- July 1, 2011, Loures & Lisbon)

1. Participants in the study visit

Nacka, Sweden

North Down, Northern Ireland

Ballerup, Denmark

Loures, Portugal

2. Program/ Good Practices visited during the study visit

June 27th - Day of arrival

Greetings by Mayor and Council Municipality



June 28th – Study visit

10.00 - 13.00 Visit the University ISCTE-IUL

The project INNOHUBS entourage, accompanied by Emilia de Figueiredo, Deputy Mayor of Loures responsible for the Department of Economic Activities and Tourism, was received by Luis Reto, Rector of ISCTE.

After the presentation of each of the European representatives, Emilia Figueiredo thanked "the availability and interest" shown by ISCTE to cooperate with the Municipality of Loures INNOHUBS the project which aims to identify and share good practice in supporting the promotion of entrepreneurship of small and medium enterprises.

The Councillor stressed that "the ISCTE has been an excellent partner in that it has transferred its experience with regard to good business practices, as well as the methodological and organizational content that support this project."

Continuing, he said that "today it is essential to the reconciliation of modern teaching techniques and creative, making links with companies. It is crucial to investment in education, it is urgent to acquire skills and expertise, to ensure highest level of education, consistent with local needs, regional and national innovation and research and development to optimal route for companies to become more innovative and competitive. "

In closing, said that "all beings have to be entrepreneurs, because only this way can we keep up with change and be aware that the Portuguese business community will have to evolve other means than by innovation and differentiation."

Luis Reto, explained that "the average ISCTE is a small university with about eight thousand students, dozens of which eight are foreigners," and that "the institution's involvement in this project is due to two factors, which fall within the strategic axes of ISCTE action: first, because it is an innovative project, and second because it promotes internationalization".

Presentation of the project team AUDAX

The Director of AUDAX - Centre for Research and Support for Entrepreneurship and Family Business, Luis Matos Martins, explained the objectives and mission: Study, support and promote entrepreneurship, innovation systematic and sustainable self-employment, and intervene with potential entrepreneurs and business owners of family businesses that exhibit innovative capacity and strong growth



15.00 – 16.00 Visit the Tech Center – LISPOLIS

The LISPOLIS - the Technology Pole in Lisbon



It was the place visited in the afternoon, where the delegation of the European INNOHUBS could get to know this association, nonprofit, founded with the aim of creating conditions favorable to success of companies operating in this pole.

June 29th - Study visit

9.30 - 12.00 Visit AICEP

The delegation went to the Agency for Investment and External Commerce of Portugal (AICEP), in Lisbon, where they were received by the Administrator José Manuel Vital Morgado, who expressed satisfaction for the institution to be part of the project INNOHUBS with which to collaborate everything is possible.

Emilia de Figueiredo this meeting followed the presentation AICEP INNOHUBS European partners and the exchange and sharing of ideas about the project and used the occasion to highlight that "AICEP has been a key partner and facilitator in supporting the organization of missions to the enterprise PALOP, has created synergies and promoting competitive municipality of Loures across borders".

During this session, Nina Bozic, a member of the Swedish delegation, spoke about the model INNOHUBS, as conceived in the municipality of Nacka, also addresses what has been done and what will be done in the future.

Pedro de Abreu, Director of Institutional Relations and Economic Diplomacy of



AICEP, was responsible for the presentation of this institution, which helps promote the development of a more competitive business environment in the enterprises to contribute to the globalization of the Portuguese economy.

In the session was also attended two national innovative enterprises: the Quidgest, consulting and development of information systems management, and Spybuilding services company that aims to ensure the appreciation of the built heritage.

14.30 - 16.00 **Visit the company Labellec, Sacavém (FABLAB)**

The company's engineering laboratory, Labellec, located in the parish of Sacavém, town Loures, was presented to the team, the FABLAB, there exists a digital lab production prototypes open to the entire community where anyone can feed the imagination and, with the their own hands, to materialize a concept or invention.

June 30th - Meeting Innohubs

10.00 - 13.00 **2nd Meeting Innohubs**

With the presence of companies and institutions

After a week of sharing experiences, the meeting ended with a debate in Sacavém Ceramics Museum.

Reaffirmed the essential basis of the project: motivation and support for innovative entrepreneurs. In addition to the Municipality of Loures, INNOHUBS involved in five European partners, in particular, Nacka (Sweden), Getafe (Spain), Ballerup (Denmark), North Down (Northern Ireland) and Pernik (Bulgaria).





Together with other organizations, INNOHUBS aims to identify best practices, exchange knowledge, new testing methods and tools, and establish international contacts to encourage and support business investment in the best possible way, from the innovative business idea.

Before an audience of entrepreneurs and advisors INNOHUBS, European participants made known good practices carried out in Nacka, which exemplifies the **Nacka Project Municipal Adult Education**, which aims to give unemployed people the knowledge and skills necessary to professional life, or the *Signal project*, (North Down), a business center that offers entrepreneurs a forum for business advice, business seminars and counseling sessions, among many other services, or *Wofie project* (Ballerup) a workshop for innovation and entrepreneurship.

Present at the event Emilia de Figueiredo, Minister responsible for the Department of Economic Activities and Tourism, which began by noting that "the new international economic position has begun an



irreversible process, promoting economic efficiency and competitiveness. They put obstacles in conjunction, we face



This meeting also included the participation of counsel INNOHUBS Rui Ferreira Professor of Higher Institute of Labour and Business Studies (ISCTE), which introduced the Model INNOHUBS, which aims to promote a culture of innovation, to promote their practice in businesses, entrepreneurs bring to the world of science and technology, remove barriers to entrepreneurship contribute to the valuation of companies.

July 1th - Departure

Departures of visitors