



REPORT
Innohubs study visit to Ballerup
May 2-3. 2011, Ballerup & Copenhagen

Monday the 2nd of May 2011

A tour of the Ballerups newly renovated City Hall

Presentation of the new Good Practice ODIN

ODIN is the tool created to develop better welfare solutions through a design-driven approach. Municipalities can use this guide in the development process. The guide will help us: to get better and more innovative processes and outcomes
the probability of implementation is much higher that citizens are more satisfied
the possibility of deployment of solutions to other institutions or even abroad, increases



Presentation of local business service

The Vaeksthus Greater Copenhagen.

Consultant Manager Jens Nedergaard presented us the Good Practice 360 degree consultation of entrepreneurs.



Tuesday the 3rd of May 2011

Wickie Meyer presented a new Good Practice called Design 2.0

Over the past three years, LarsenMeier has implemented a number of competence development courses for designers, people interested in design and design students. Among the clients are: Kolding School of Design, TEKO, The Danish Design School and the Master in Design at the Danish Centre for Design Research.

The courses are geared towards designers and employees who work with product, concept and service development in a future-oriented context. The modular program links together the understanding and management of a number development perspectives, including 1st person, relational and network perspectives, as well as entrepreneur / intrapreneur and trend perspectives.

The result is a long line of efficient processes with personal insights, administration and action plans, network contacts and recommendations to the individual participants.

Four of the modules are today assembled under the name Personal and Professional Design Competence, a cross-discipline and recurring development course for the students of Kolding School of Design.

The Danish Foundation of Entrepreneurship

The Foundation presented their vision, what their pupose is and how they operate.

