

# Getafe Study Visit report

17-21 October 2011

## 1. Participants in the study visit

### Ballerup, Denmark

- Christina Teik

### Getafe, Spain

- María Jesús Pedraza
- Susana Rodriguez
- Javier Casas
- Juan Manuel Herrero
- Beatriz García
- Isabel García
- Myriam Martín

### Loures, Portugal

- Carla Cruz
- Maria Azevedo
- José Vale

### Nacka, Sweden

- Vilma Mori Aguilar
- Nina Bozic
- Brittis Lannerfors

### North Down, Northern Ireland

- Clare McGill
- Michael Paul
- Emma Pearson

## 2. Good practices visited during the study visit

### 18<sup>th</sup> October 2011

9:00 – 10:30: Visit to **LEGANES TECNOLÓGICO**, a Science, Technology and Business Park created with the following objectives: to boost research as a fundamental factor in the generation of knowledge and to create a favorable climate where businesses can find all the facilities they need to develop a culture of technological innovation, thus increasing competitiveness and improving the coordination of public and private scientific and technological areas. The project has the backing of Madrid Region, the [Municipality of Leganes](#) and [Carlos III](#) University, which created the "Leganes Technology Consortium" a body dedicated to management development. As a key activities the visit included getting in touch with some of the companies of the **Carlos III University incubator**.

Link: <http://www.madridnetwork.org/red/tecnoleganes>



### 19<sup>th</sup> October 2011



09:15 – 10:45 Meeting with the responsible of the entrepreneurship program of the **KNOWLEDGE FOUNDATION MADRI+D** that primarily aims to contribute to the social use of science and technology, taking over an important part of the technological innovation programs developed by the Directorate General for Universities and Research of the Community of Madrid. Among the programs it manages it was paid special attention to **Madri+d** as a network of scientific, university and entrepreneurial institutions established to give coherence, coordinate and foster the cooperation

amongst all stakeholders dealing with science, technology, business and society within the Madrid Region and the initiative **BAN Madri+d** established as a meeting point for private investors seeking for new investment opportunities, and the technology-based entrepreneurs with financing needs arising from universities, research centres and R&D departments of large companies.

Link: [www.madrimasd.org](http://www.madrimasd.org)

11:45 – 13:30 following the visit, next step was **MADRID NETWORK** a tool developed by the Regional Government to promote the knowledge economy, strengthening innovation and the added value of products and services to focus on a sole aim: placing Madrid amongst the 10 most advanced regions in the world. The Network comprises more than 750 players in the region's economy: large and small businesses, research centers, universities and technology centers, as well as spaces of excellence used as a base for Clusters: our science and technology Parks. Within the different activities undertaken by Madrid Network it was highlighted the initiative **Tech business accelerator** a well structured program to help those companies that meet the prerequisites and who have an interest in developing a business plan that gives them access to financial resources necessary to accelerate their growth, generating wealth and employment.

Link: [www.madridnetwork.org](http://www.madridnetwork.org)



15:30 – 17:00 The **ENTERPRISES INCUBATOR OF CARABANCHEL** is the largest of the network of Incubators of Madrid Emprende, promoted by the City Council of Madrid. It is addressed to self-employed workers, professionals, micro-enterprises, cooperatives and industrial societies that are working in the implementation of a business project or to Social Economy companies who want to receive direct services. The Centre aims to be the reference point of the Social Economy in the municipality of Madrid, where converge the strength offered by the sector for the creation of employment and the possibilities presented by local development in the municipality of Madrid. It is managed by associations representing Social Economy.

Link: <http://www.madridemprende.net/Viveros/Carabanchel/tabid/go/language/es-ES/Default.aspx>



## 20<sup>th</sup> October 2011

09:00 – 11:00 The visit started at **THE MUNICIPAL ENTREPRISES CENTER** of Getafe and there was a wide presentation of the initiatives implemented by the municipality of Getafe:



The **Program for Encouraging an Entrepreneurial Spirit** is developed by the Entrepreneurs and Enterprises Advising Service of GISA. It is addressed to students of high school, professional training centers and University of Getafe. It has two different activities: seminars about entrepreneurship and conferences "Present your Project". The presentation was delivered by students from the Inglan Training Center that have already taken part in this program.

Link: <http://www.getafeiniciativas.es/paginas/FomentoEspirituEmprendedor.aspx>



**REDINT** is a network of centers present in every district of Getafe, that offers free training, support and advice in the use of new technologies of computer-based communications. There are nine centers free of charge, with an extensive schedule from Monday to Friday to learn and participate both individually and collectively.

Link: <http://www.getafeiniciativas.es/paginas/default.aspx?idContent=3&contentSource=2>

**Innovative workshops for companies** about different issues related to innovation. They have a workshop format, involving a maximum of 15 SMEs in the municipality of Getafe, dealing with topics related to innovation in the company, which develops an external consultant. They are open to all participants that can contribute with their views, opinions and questions. The objectives of the tables are awareness raising, encourage active participation and implementation of innovative elements in small and medium enterprises in Getafe.



Link: <http://www.getafeiniciativas.es/paginas/default.aspx?idContent=14&contentSource=2>

11:15 – 11:30. The **Madrid Chamber of Commerce** delivered a presentation of the different programmes implemented in Getafe area dealing with innovation.

Link: <http://www.camaramadrid.es/>



11:30 – 13:30. The study visit finished with a tour around the **industrial areas of Getafe** and it's worth to mention **TecnoGetafe**, a Science and Technology Park aimed at technologically advanced and, especially, innovative businesses. For this, its main mission is to be a base for new knowledge and technology cooperation and transfer between the business sector and technology centers, facilitating interaction between both. It is also important to stress the fact that **los Olivos** is an industrial area promoted by the Getafe municipality and developed by GISA.

Link: <http://www.parquecientifico.com/parque-tecnologico-getafe.aspx>