

## REPORT

### Study Visit to Loures with Pernik 01/08 to 5/08 2011

#### Day 2 - 02/08

Visit to AML (Lisbon Municipality Area)

#### Day 3 – 03/08

Visit the University ISCTE-IUL and AUDAX (entrepreneur – center)

AUDAX Center has 55 associated members with highly academic qualifications in several areas and proven practical experience, such as engineering, law, design, communication, sociology, psychology, and mainly in economics, finance, management and accountancy.  
AUDAX and its associated members provides specialized consultancy services to start-up and family businesses in different areas such as corporate finance, marketing, strategy, human resources, technology and innovation.

Presentation of ISCTE-IUL by Graça Costa Santos, Office for Institutional Relations

Presentation of AUDAX-Centre for Entrepreneurship by Luís Matos Martins, Director

Guided visit to ISCTE-IUL/AUDAX-Centre for Entrepreneurship's premises



## Day 4 - 04/08

### **Visit AICEP – international Agency for the Portuguese Foreign Trade Internationalization Experience, Meeting**

AICEP Portugal Global is a government business entity, created in 2007, focused in encouraging the best foreign companies to invest in Portugal and contribute to the success of Portuguese companies abroad in their internationalization processes or export activities.

Resulting from the merger between API and ICEP, former investment and economic promotion agencies, AICEP Portugal Global ultimate goal is to promote a competitive business environment that stimulates the international expansion of our economy.

AICEP Portugal Global Group also includes AICEP Global Parques - an industrial parks management entity that helps you in the process of choosing the best location for your business and AICEP Capital Global - a venture capital society – that invests in Portuguese companies with a relevant internationalization dimension.

Presentation of welcome by Mr. José Manuel Vital Morgado, Administrator

Statement by a member of the Delegation of the partner cities

Presentation by AICEP (theme to choose in accordance with the theme of the meeting)

Mila Krasteva have made presentation about Pernik and debate and discussion for opportunities for Pernik`s bussines was made.

Representatives of AICEP expressed interest in Pernik and willingness to visit Pernik and participate in forum with Pernik`s business.

