



Enterprise at SERC

Sharon Browne

Entrepreneurship & Business Start-Up Officer



Objectives

- › Accelerate enterprise awareness
- › Provide opportunities to support business ideas generation & pre-incubation
- › Promote self employment as a career option
- › Provide pathway between FE and economic development organisations





The Team

- › 9 Enterprise Champions
 - Lead development of entrepreneurial awareness
 - Organise school specific activities
 - Support enterprise competitions
 - Organise enterprise programmes and activities
 - Mentor and signpost students
 - Promote awareness to staff



Embedding Enterprise

- › Online student induction
- › SERC Academy

Bronze

Silver

Gold

- › Student Industrial Projects
 - Matching curriculum projects with industry requirements
- › SERC Student Companies



SERC Student Companies

- › 3 established
- › Led by Enterprise Champion
- › Co-operative Model
- › New intake of students
- › Pre-incubation space



Stephen McGreevy

Enterprise Champion

Construction & Engineering Services



CoppArt

Re-Use Re-Cycle Re-New

