



REPORT STUDY VISIT IN PERNIK AND SOFIA 13-15 SEPTEMBER 2011 PROJECT INNOHUBS

From 13 to 15 September 2011, in Pernik, there was a Partnership Meeting held with partners member of «ECN» - Naka /Sweden, Loures /Portugal/, Getafe /Spain/, North Down /Northern Ireland/ and Balerup /Denmark/, study visits, Steering Committee and review of the pilot projects developed by Naka /Sweden/ Loures /Portugal/ and Balerup/ Denmark/ project «InnoHubs» financing by the Operational Program for Interregional Cooperation INTERREG C IV.

The study visits were on 13th and 15th September 2011 and they were aimed at sharing best practices for promoting entrepreneurship, innovation and SMEs. In Pernik was presented European Polytechnic University /what about innovation in education/, Pernik Chamber of Commerce /how to support woman entrepreneurship in Pernik/ and Business Incubator /how to support starting company and new ideas.

At national level partners visited on 13th of September in Sofia the Executive Agency for SME Development which is Managing Authority of Operational Programme "Development of the competitiveness of Bulgarian economy "2001–2013".

Together with representatives of the partners visited the Executive Agency for SMEs Development, where presentations were made by Daniela Chonkova manager of the "Applied Research and Communications fund", Stefan Popov, Director of the Executive Agency for SMEs development and Mariana Batashka Head of Department in the same agency.

Extremely attractive and professionally Mrs. Chonkova presented the Foundation's activities in the area of interest among and Bulgarian innovation policy in the context of the growth strategy of the European Union "Europe 2020"

Mrs. Chonkova profesional presented to attendees of the Bulgarian economy, investment and financing innovation, human capital for innovation, innovation and communication technologies and other.

Special attention paid to the role of innovation in support of sectoral competitiveness. She talk about how her colleagues are preparing an Annual national report on innovation and Business forums, where awards for innovation is given.



Stefan Popov, Director of the Executive Agency for Small and Medium Enterprises development presented the main points of government policy related to innovation in small and medium businesses.

Mariana Batashka-Head of agency presented in the same programs that are to be tied open to the creation of innovative centers.

Three presentations passed with high activity on the part of the partners who long to ask questions lektorite.Nared told how this is to them or how they solve certain problem.

Partners were shown some sights and attractive places in Sofia, Alexander Nevski Memorial Church, the Russian church Narodnia Theatre "Ivan Vazov" National Assembly and others.



On 15 September 2011 in European Polytechnic University Presentation made Borislav Borisov - deputy. Rector.

He presented the school, paying attention to subjects that are studied. Especially interesting was the presentation of the faculty, which begins this year, namely "Innovative technologies and green energy" It will be unique in the Balkans.

Borisov presented the collaboration between municipalities, universities and business. An example is the development of joint project for high-tech zone. By the participants followed the many questions which were answered thoroughly and competently. Were discussed and questions (themes) for collaboration between universities in Pernik and Lisbon.

The second presentation was by Ms. Pavlova Boyka - Chairman of the Chamber of commerce and industry of Pernik.

She presented the project "Center for Women Entrepreneurship", which was ranked first for Bulgaria from project partners "INNOHUBS" regarding good practices..

Drew attention to the difficulties which have surrounded the project since it was, and indicate its resistance with examples of successful women in business now. In her presentation Ms. Pavlova presented the Chamber's work to promote innovations amongst businesses from Pernik.

Issues that were discussed with the partners come to specifics of the laws in different countries and ways of overcoming difficulties.

Common occasion of the meeting is that all partners feel that there able and willing to exchange good practices.

